

## Julie Absorbs UTP Carpet Line Into Their StaticSmart<sup>™</sup> ESD Environments Division

Julie Industries, Inc. recently expanded their StaticSmart ESD Environments division, a development initiated in 2001 with the takeover of the United Technical Products (UTP) carpet and polymer lines. Before the acquisition, Julie supplied UTP with static control products and ESD test equipment. A smooth transition between operations enabled Julie to maintain all of UTP's former supply lines and retain the company's key personnel. Engineering management, customer service, quality control, order fulfillment, logistics — the key players are all with Julie now, helping us to better serve you.

In addition to its manufacturing operation, Julie negotiated strategic supply agreements with manufacturers and raw materials suppliers around the world to produce best-of-class ESD flooring products at highly competitive price points. These long-term agreements eliminate performance and aesthetic problems such as dye lot variation, color matching, specification consistency and compliance with ESD standards. Julie's full line of static control flooring includes ESD carpet and epoxy, as well as an outstanding ESD rubber

and the best looking, most competitively priced vinyl tile on the market today.

### Julie's StaticSmart Total ESD Floor Plan<sup>™</sup>

Julie's Total ESD Floor Plan is designed to integrate the ESD floor into the workplace. When recommending a floor, Julie representatives evaluate all aspects of the job, then offer best-solution advice based on the specifics of the application, taking into account the company's individual needs.

Julie also provides online assistance in understanding the performance parameters of conductive, dissipative and antistatic floors and ESD carpet, and assists clients with the selection and installation of the various conductive adhesives. In addition, Julie educates architects

and engineers, informing them of the latest ESD concerns and specifications.

**For a free sample of one of our ESD flooring products, call Julie today: (978) 988-8802. Or visit our website at [www.julieindustries.com](http://www.julieindustries.com).**



Julie's StaticSmart Environments — designed for every situation.

#### APPLICATIONS

Julie supplies StaticSmart<sup>™</sup> ESD flooring products for all areas where electronics components are manufactured, used or transported, or where loss or corruption of data presents liability concerns.

#### Specific applications include:

- Electronics Manufacturing, Assembly, Test and Repair
- Offices located inside electronics manufacturing or test areas
- Any area where circuit boards are handled or used
- Engineering areas
- Design areas
- Research and Development
- Electronics labs
- 911 applications
- Mission critical NOCs
- Command centers
- Flight Control Towers, TRACON, ARTCC and AFSS facilities
- Mission-critical government areas such as Pentagon, NSA and Armed Forces Command Centers